

Dejan Stanisavljević

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EXPERIENCE

UX/UI Designer at ScAlentist

Remote • May 2023 - Oct 2024

- Designed a responsive website for a startup company, collaborating closely with a developer. I also led the creation of an AI-assisted app that transforms complex text into engaging visuals, making learning easier and more effective while promoting science education.

UX/UI Designer at Priority Soft (NurtaHomeCare)

Remote • May 2022 - Apr 2023

- Forged a thoughtfully designed nurse recruitment app, carefully aligned with legal requirements, resulting in a 20% increase in team efficiency.
- Moderated collaboration with the product manager and front-end engineering team in an agile framework, iterated 4 times, raising client satisfaction to 98% and paving the way for app expansion.

Freelance UX/UI Designer at Pawdopt

Nis, Srb • Feb 2023 - Apr 2023

- Designed a pet adoption service emphasizing direct communication and trust, covering the entire spectrum of iOS app UI/UX development, iteratively refining it through 3 cycles of wireframing, prototyping, and extensive user testing.
- Increased design efficiency by 18% through the establishment of an adaptable design system in Figma, all while conducting comprehensive user research on competitor apps and engaging in user interviews.

Freelance UX/UI Designer at Neutrogena

Nis, Srb • Oct 2022 - Jan 2023

- Initiated an innovative project to reshape the online skincare shopping experience, capturing significant user attention on TikTok and garnering interest from over 10k potential users.
- Designed a user-friendly, hassle-free website with an intuitive user flow in under 4 months using Figma, progressing through initial sketches, wireframing, prototyping, and rigorous user testing.
- Conducted user experience research with a focus group of 18 individuals to refine early design concepts, resulting in a remarkable 36% increase in NPS.

Freelance UX UI Designer/ Graphic Designer at (Upwork/ Fiverr)

Remote • Mar 2018 - June 2024

- Utilized design tools like Figma and Adobe Creative Suite to create user-friendly interfaces.
- Conducted thorough research, designed wireframes and prototypes, performed usability testing, and prioritized responsive and inclusive design. This involved ensuring that every project adhered to design systems, resulting in consistently clean and effective solutions for my clients

SKILLS

- Technical:** Figma, Adobe XD, Sketch, Photoshop, Illustrator, Procreate, Framer, Webflow, ProtoPie, Spline, Gimp, Principle, InVision, HTML/CSS, Notion, Wix
- Design:** Information Architecture, User Research, Wireframing, Usability Testing, A/B Testing, User Journey Mapping, Rapid Prototyping, Presentation, Design System, Design Sprints, Responsive Web, Inclusive Design, Content Management Systems (CMS)
- Collaboration:** Agile Development, Monday, Asana, Slack
- Languages:** English (C2 - Near Native), Spanish (B2), Serbian (Native), Chinese (A1)

EDUCATION

- “Faculty of Law for Commerce and Judiciary** in Novi Sad”
- “Certificate:** Complete Web & Mobile Designer: UI/UX, Figma, Sketch from A to Z, HTML/CSS”
- “Certificate:** Adobe CC Masterclass: Photoshop, Illustrator, Lightroom, XD, InDesign, InCopy”